

Use the following social media messaging and accompanying graphics to promote the SHOP Marketplace on Facebook. First save the image files to your computer. To upload a post, copy and paste the designated URL into the Status Window. Select the box with the plus sign to add an image. Upload the corresponding graphic.

September Post #1

Link: [HealthCare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview](https://www.healthcare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview)

The SHOP Marketplace is Open for Business



**Find and enroll in affordable, flexible health
insurance for your employees.**

SHOP Marketplace
Health Insurance for Small Businesses

GET STARTED AT
[HealthCare.gov/small-business](https://www.healthcare.gov/small-business)

September Post #2

Link: [HealthCare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview](https://www.healthcare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview)

SMALL EMPLOYERS, **ARE YOU READY TO SHOP?**



**Set up your health insurance offering in the way
that works best for you and your employees.**

SHOP Marketplace
Health Insurance for Small Businesses

LEARN MORE AT
[HealthCare.gov/small-business](https://www.healthcare.gov/small-business)

September Post #3

Link: [HealthCare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview](https://www.healthcare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview)

Health Insurance that **WORKS** for Small Businesses



**High-quality
health and
dental plans**



**Access to
tax credits**



**Manage your
coverage any
time of day**

SHOP Marketplace
Health Insurance for Small Businesses

LEARN MORE AT
[HealthCare.gov/small-business](https://www.healthcare.gov/small-business)